

Network marketing lead generation tip: Door hangers?

What about door hangers for lead generation for network marketers?

This tip is for summer time, warm weather and those guys in down under ;)

Door hangers can be effective if used appropriately.

How to use them effectively?

You obviously going to hang brochure for your product (a killer one), then you have to offer a discount and a deadline.

If you do not offer a discount and a deadline, most people tend to procrastinate and just ignore your door hangers.

You do not have to do them yourself, you can get your kids to place them on the door, you pay your kids and this money is tax deductible ;)

In order for door hangers to be successful, you need:

- 1-Good brochure
- 2-Deadline for a discount
- 3-Good neighborhood ;)

It is worth a try, the cost is minimal.

Till the next network marketing tip.

Sincerely yours,

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